1st EDITION

MICE AT PUTRAJAYA

April - August 2018 • www.co-x.com.my.



DESTINATION:

PUTRAJAYA

"Where Great Minds Meet"

PICC

STAFF SCORES A

2017 ICCA RESEARCHER

OF THE YEAR.

REBRANDING

PULSE GRANDE HOTEL

FOR THE NEW ADVENTURE

TEP Roared For KL SEA Games 2017



Current -PICC Retains Its Champion Title



Great Benefits of Chinese Cuisine -Putrajaya Seafood Restaurant



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Editorial Team's Note

Welcome to the first issue of M.A.P. M.A.P stands for MICE at Putrajaya and the reason to have such name for our bulletin is to put Putrajaya in a map of MICE as well as promote Putrajaya as one of the preferred tourism destinations in Malaysia. Our new bulletin is especially designed for people who might never normally consider picking up business event-related reading materials.

The M.A.P bulletin will be issued quarterly (April, August & December 2018). For this first issue, we want it to be entertaining and informative, at times contrary, but above all useful. Inside you'll find a mixture of news, features and regular columns about all the tourism service providers in Putrajaya.

We hope you enjoy reading this first issue and do let us know if there are any topics you'd like to see covered in the future at **map@co-x.com.my**

Editorial Team

Patron

Y.Bhg Dato' Badlishah Haji Ahmad

Advisor

Y.Berusaha Tuan Syamsani Tuan Mansor

Editor /Marketing /Graphic Design / Circulation

Team CDS

Publish by:

Convention & Exhibition (Putrajaya) Sdn Bhd (1054462-X) Putrajaya International Convention

Centre Centre

Precinct 5, 62000 Putrajaya, Malaysia T: +603 8887 6000

F: +603 8887 6499

E: enquiry@co-x.com.my

W: www.co-x.com.my

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PICC STAFF SCORES A **2017 ICCA RESEARCHER OF THE YEAR**



2017 was a remarkable year for Putrajaya International Convention Centre (PICC) where our humble yet hardworking Assistant Manager, Researcher, Mr Hairul Hafeedz Bin Esa has named as a Researcher of the Year 2017 by International Congress and Convention Association (ICCA). This is due to his humbly contribution in providing great meetings information to the ICCA's database.

What's more interesting is Mr. Hairul is the first Malaysian and first PICC staff to earn such recognition by the international body. Before that, he has announced as a Researcher of the Month in March 2017. Thus, this has put Putrajaya International Convention Centre (PICC) in the ICCA's eyes as one of the great hubs for 3Cs (convention, congress & conference) in the nation.

> Mr Hairul stressed the importance of providing data from PICC to ICCA, "When researching, process is much smoother and more efficient if all the provided data is accurate and up-to-date. By contributing meeting information on a regular basis we are not only saving our own time, but the valuable time of our clients and our potential local hosts. It helps to better determine whether a particular meeting is a good fit for the destination and allows reliable, consistent knowledge exchange between cities."

He also added by giving tips to fellow ICCA members on how to be an effective researcher.

66 Mr. Hairul is the first **Malaysian and** first PICC staff to earn such recognition by

"The opportunities are endless! The database allows you to save and create custom searches that make sense for your destination. You can target based on industry, size and need period. The database is one of our primary researching tools and helps us stay on top of upcoming opportunities so that, if necessary, we can get a head-start in connecting with the right local host organizations."

ICCA in their press release stated that Mr. Hairul is such an inspiration to other ICCA members who are not yet using the database and its update functionality to their fullest potential. His contributions go well beyond the borders of Putrajaya especially PICC.

He received certificate and €500 (RM2,400) together with the award to be put against any ICCA product or event within 24 months of winning the

For more information about this, visit www.iccaworld.org

EVENTS HELD

Malaysia Tourism Award (2018)

The Perdana Hall of the Putrajaya International Convention Centre (PICC) was resplendent in the theme colours of black, gold and red at the recent 20th Malaysia Tourism Awards 2016/2017. This award night is held once every two years and managed to attract over 1,200 guests from Malaysia and overseas, including ministers, tourism industry players and members of the media. 56 awards in 14 categories and 52 sub-categories, were given out at the event.



Anugerah Bintang Popular Berita Harian (ABPBH 2017)

Putrajaya International Convention Centre (PICC) has been a preferred venue Media Prima to organize their annual award show, called Anugerah Bintang Popular Berita Harian (ABPBH) since 2015. The objective of having such event is to recognise excellence of professionals in the local entertainment industry. This award ceremony features performances by prominent entertainer and ABPBH is the most prestigious people's choice award for Malaysian artists.

Marking three decades of the annual awards show and in an effort to stay relevant, ABPBH 2017 embraces the future by putting futuristic as a main theme and introducing five new online categories which consists of Popular On-Screen Couple (TV), Popular On-Screen Couple (Film), Popular Social Media Personality, Social Media Influencer and Sensational Artiste.





Launching of the new **2018 Perodua Myvi (2017)**

2017 was a remarkable year for Putrajaya International Convention Centre (PICC) where it becomes an official venue for the launching of new 2018 Perodua Myvi. This is a historic moment for the nation as the Myvi is a 100% Malaysian-design model with lots of improvements. The All-New Myvi represents everything

that Perusahaan Otomobil Kedua Sdn Bhd (Perodua) stands for. It is the culmination of years of hard work and manufacturing experience, listening to our customers and continuously improving on our products based on their feedback.

Powering the new Myvi are 1.3 and 1.5-litre Energy Efficient Vehicle (EEV) engines and the Dual VVT-i engines are mated to either a five-speed manual transmission in the 1.3L variant or a four-speed E-AT automatic transmission for all variants. Available in six colours, the new Myvi is priced between RM44,300 to RM55,300.

AT PIGG

DESTINATION:

PUTRAJAYA "Where Great Minds Meet"

MOTONATION (2017)

Putrajaya International Convention Centre (PICC) ends its 2017 by becoming an official venue for the Malaysia's first lifestyle auto show carnival, known as Motonation 2017. The event was held from 1st - 3rd December 2017 and it was organized by Procara Entertainment Sdn Bhd in collaboration with Perbadanan Putrajaya.

Motonation is the first and only event in South East Asia that combines a B2B and B2C platform, offering the best of both world. This event features host an array of sectors including educational, banking and insurance together with related ministries and government bodies









Conference and Exhibition on Occupational Safety and Health (COSH 2017)

Putrajaya has become one of the preferred destinations for big events such as the 20th Conference and **Exhibition of Occupational Safety** and Health (COSH) 2017. This event was conducted by National Institute of Occupational Safety and Health

(NIOSH) on September 18th to 19th September 2017. Discussing on current challenges and concerns related to the safety and health is one of the primary objectives of this conference.

This event serves as the enhanced platform for occupational safety and health (OSH) professionals in Malaysia to share and update their OSH knowledge and skills to meet the dynamic changes in the Malaysian working environment. COSH 2017 will bring together OSH practitioners from various disciplines to share their knowledge, expertise, skills and ideas to help create accident- free workplace.

ACHIEVEMENTS₂ AWARDS 2013-2017











- Business Travel Awards: Best Congress and Convention Centre 2013
- Pertandingan Masakan Asean: Jurumasak Emas Malaysia 2013

- Best Brands in Services: Convention Centre Award by The Asia Pacific Brand Foundation (APBF) 2013-2014
- International Quality Crown (IQC) Award 2014 in The **Gold Category**
- MS 1500: 2009 -Halal Certified in 1st November 2014

2013

2014



















- International Star for Quality Award (ISAQ) 2015 in the Platinum Category
- Industry Excellence in Meeting, Incentive, Convention & Exhibition (MICE) Award in Utusan business







- HACCP Codex Alimentarius: Hazard Analysis and Critical Control Point System for its application Annex to CAC/RCP-1-1969, Rev. 4(2003).
- MS 1480: 2007 Food Safety According to Hazard Analysis and Critical Control Point System.

- Gold Award for Convention & Exhibition Centre 2017 from Malaysia Tourism Council
- OHSAS 18001:2007 -Provision of Business Events Services and Management for Hospitality Industry.
- ISO 14001:2015 -Provision of Business Events Services and Management for Hospitality Industry.
- ISO 9001:2015 Provision of Event and Facility Management Services including Provision of Venue, Food and Beverages

2016 2017 2015







REBRANDING PULSE GRANDE HOTEL FOR THE NEW ADVENTURE

Putrajaya Shangri-La Hotel is now known as PULSE GRANDE Hotel (PGH) Precinct 1, Putrajaya. The rebranded name has been officially used on 1st January 2018. It signifies a milestone for PULSE GRANDE Hotel as a group and the commencement of a rebranding exercise for PULSE GRANDE Hotel Precinct 1 Putrajaya as the group's first property to reposition them in the respective industry.

Convention & Exhibition (Putrajaya) Sdn Bhd (Co-X), a subsidiary of PULSE Group is appointed to provide services for the management and operation of the hotel. PULSE GRANDE Hotel Precinct 1 Putrajaya strategically located at the 'heart' of Putrajaya. This 5-star boutique hotel boast an impressive line of fine eateries, immaculate services and

sheer elegances that evokes comfort, peace and relaxation.

For the time being, the hotel offers 118 guestrooms designed to fulfil the expectation of most sophisticated travellers. Unrivalled comfort and earth colour decors accentuate the relaxing atmosphere and sense of space. Choose between Deluxe, Family and one of the five suites.

All of PGH rooms are equipped with gracious king or twin-sized beds, individually controlled airconditioning, flat-screen televisions, free high speed Wi-Fi access, congenial furnishing and coffee making facilities. Nature is subtly etched into the room features with your own private balconies overlooking a scenic view of Putrajaya and its park. Apart from



that, the guest also can keep up with their workout regime at the gym, take a dip into salted-water swimming pool, exciting play area for the kids and the perfect oasis for head-to-toe pampering at the spa.

Once the guest step into the PULSE GRANDE Hotel, they will be greeted by the PGH's friendly staffs and can enjoy their welcoming drink at the floating lobby lounge while waiting







for room check-in. Most of the stay at PGH are inclusive of breakfast for 2-pax at Palm Hill Café. If they want to have a private intimate lunch, hitea or dinner, the hotel offers Azur Restaurant that serves variety of iconic western cuisines.

Other than offer a great staycation in Putrajaya, PULSE GRANDE Hotel also has spaces like Grand Garden Pavilion, Putra Perdana Hall and meeting rooms for those who want to host an event like wedding, conference, seminar, meeting, social gathering and more. To complement.

Thus, PULSE GRANDE Hotel is widely renowned for their authentic hospitality and personalized guest experience. This is life at its best and discover Putrajaya via this exquisite hotel.

For further information, visit www.pulsegrande.com.my







FHM CULINAIRE 2017

12 staffs from Putrajaya International Convention Centre (PICC) Food & Beverage Team had proven their excellent capability in culinary arts by clinching 14 awards which consists 2 silver medals, 7 bronze medal and 5 diploma from FHM Culinaire Malaysia 2017. It was held in conjunction with the Food and Hotel Malaysia (FHM) 2017 exhibition at Kuala Lumpur Convention Centre from September 26th to 29th 2017.

Chef Hamdan Ahmad, Team Manager cum Chef de Cuisine at PICC acknowledged their wins by stated that, the FHM Culinaire Malaysia 2017 was a good launchpad to field and establish the team, the idea was to showcase what our culinary team is capable of, henceforth sending the message to the whole country that we are indeed excellent in what we do.



During the event, they were judged according to four main criteria: miseen-place and cleanliness; presentation or innovation; correct professional preparation and service; and taste. In this competition, there were over 1,500 entries and an assemblage of more than 1,000 culinary professionals from over 10 countries, competed in 34 categories for the prestige gold.

Our Speciality - "Ayam Percik PICC"



Prep Time: 10 mins Cook Time: 35 mins Cook for 4-pax

Ingredients:

1/2 chicken, separated into breast and thigh portion without skin

FOR THE MARINATE	FOR THE PERCIK SAUCE
6 shallots	3 cups thick coconut milk
3 cloves garlic	8 shallots
1 inch ginger	8 cloves garlic
1 stalk lemongrass	1 ginger
½ tbsp coriander powder	1 stalk lemongrass
½ tbsp cumin powder	5 stalks dried chilli
2 tsp of salt and paper to taste	1 tbsp tamarind juice
	1 tbsp sugar
	1 tbsp of alt and paper to taste
	3 tbsp oil for cooking

Methods:

- Put shallots and ginger in blender and grind until fine. Marinate chicken thighs in this paste for about 1 hour.
- 2. Put marinated chicken thighs in a pot and pour thin coconut milk over it. Add the cardamon and cloves and cook over medium heat until chicken is partly cook, about 15 minutes.
- Take the chicken out of the pot, reserving the sauce in pot and place on baking tray and cook under the oven grill (broiler) at medium heat.
- 4. Discard the cardamon and cloves and add tamarind juice, chilli paste, thick coconut milk into the pot and stir. Season with salt, pepper and sugar and cook until it thickens. Stir continuously.
- 5. When the sauce thickens, ladle the sauce over the chicken and return to grill. Cook until the sauce begins to dry up a little then turn the chicken and ladle sauce over and cook again. Repeat this process of coating the chicken with the sauce about 4 times until chicken is cooked through. It is recommended to serve it with 'Nasi Kerabu'



POT&PAN

Level Concourse,

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GREAT BENEFITS OF CHINESE CUISINE





You may already know that Chinese cuisine is delicious, but you might not be aware that it's also one of the healthiest foods you can eat. Most of Chinese dishes are very balanced and provides everything that your body and metabolism needs. At Putrajava Seafood Restaurant (PSR), you will find such foods that definitely satisfy your taste buds as well as providing the body with quality nutrition.

Unlike other cuisines, Chinese foods is not precious and its staples are available anywhere and make for a healthy, diet-conscious, portioncontrolled meal. The following is the 5 benefits pointed out by Chef Choi, Head of Chef PSR, which you can get from Chinese foods:

Healthy Carbohydrates

Carbohydrates provide the body with the energy it needs to get through the day. The body converts them to glycogen, an easily-accessible fuel stored in the liver and muscles. Other sources of fuel. like fat, are inefficient. Chinese meals frequently include healthy sources of carbohydrates, like noodles and rice, helping you stay

energized without consuming too many calories.

Nutritional Balance

important to incorporate carbohydrates, proteins, and other nutrients into your diet. Carbs provide necessary fuel, while proteins help retain and build muscle mass. That's why Chinese food is an ideal choice. Meals often feature vegetables, noodles or rice, and some form of meat, seafood, or other protein, offering you nutritional balance. With other cuisines, it can be difficult to find a meal that incorporates all these various nutritional elements in one dish.

Fiber is another essential nutrient, aiding the body's digestion process. Many people don't get enough, though, because they don't enjoy eating the bland vegetables that provide it. Chinese cuisine, however, is notable for offering many high-fiber meals that are perfectly seasoned and cooked, lending them a more robust

Cooking Options

Fried foods are part of Chinese cuisine, but in many cases, they can also be ordered steamed. For example, most restaurants offer the choice between fried or steamed dumplings. By providing guests with options for how their food is cooked, Chinese restaurants allow them to make healthier choices.

Light Options

Soups and light noodle dishes are very common on Chinese food menus. If you're trying to limit your caloric intake, you'll easily find a tasty option at a Chinese restaurant.

About Putrajaya Seafood Restaurant

Floating on the man-made lake of Putrajaya and strategically located at Taman Botani Putrajaya, Putrajaya Seafood Restaurant (PSR) is a perfect place to satisfy your seafood and Chinese cravings. With award-winning chefs and crews on-board, this casual dining spot serves Chinese and Seafood lunch and dinner.

Website: www.pcs.my Facebook: Putrajaya Seafood Restaurant Tel: +603-8889 1188







Iftar BBQ Buffet

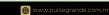
BY THE GARDEN

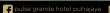
Priced at **RM140 per person** (inclusive of GST).

Children under 6 years old eat for FREE and 50% discount for children aged 6 to 12 years old when dining with accompanying adults.

FOR RESERVATIONS, PLEASE CALL (603) 8887 8805.

PUTRAJAYA PULSE









PULSE GRANDE HOTEL

Precinct 1, Putrajaya, Taman Putra Perdana, 62000 Wilayah Persekutuan Putrajaya, Malaysia **T:** +603 8887 8888 **F:** +603 8887 8889 **E:** enquiry.pgp1@pulsegrande.com.my





TEP ROARED FOR **KL SEA GAMES 2017**



2017 was a magnificent year for Taman Ekuestrian Putrajaya (TEP) because Taman Ekuestrian Putrajaya (TEP) has been selected by Malaysia's Ministry of Sports and Youths (KBS)

as an official venue of the KL SEA Games 2017 for Polo. This is in-line with what TEP offers; a line-up of top-notch equestrian facilities, services as well as hosting experience that they gained from the recent Malaysian Open Polo Tournament (MOPT).

As for preparation on the technical side, TEP has spent over RM2 million for upgrading works on the polo field. This work is done by a team experienced local field experts from Satiri Sdn Bhd and they took six months to returf the sprawling field with better state-of-the art

drainage system. Our field has used Hybrid Bermuda grass for the greens which can be maintained at speeds to provide serious players a good test of their polo skills. The grass dries up within half an hour after heavy rain, making maintenance of the greens almost immediate. Malaysian Polo Team has tested this polo field for few times and gave few feedbacks before it can be used for KL SEA Games.

In terms of polo field maintenance, TEP has bought few machineries to ensure our polo field is well-maintained to the highest standard during the event. Apart from polo field, TEP

chefs to fulfil the spectators' needs at all level and the meals are served throughout the games. Rallegra will be selling the meals at midrange price, whereas the Kabin is offering



has also upgraded its other facilities like stable, pavilion, arena field, paddocks and club house as expectations are high where Malaysia is the defending champion for the previous SEA Games. Hence, first-class treatment is what they are expecting.

To retain the reputation, we have also prepared our Food and Beverages (F&B) team, from food quality to the

> newly-renovated kitchen. There will be two restaurants; Rallegra and Kabin that are ready to cater approximately 3,000 to 4,000 people daily and most of them are coming from different backgrounds.

Due to that, the team is carefully prepare the meals by our experienced pocket-friendly meals such as 'Nasi Polo' and 'Nasi Campur.'

For this year event, there were four teams competing in KL SEA Games; Malaysia, Brunei, Singapore and Thailand. Each team is allowed to bring up to 24 horses and those horses are high maintenance. What makes the event more interesting this year, our Minister of Youth and Sports, Mr. Khairy Jamaluddin is representing Malaysia in Polo.

According to TEP's Head Mr. Azimin Ibrahim, the entrance for polo game was free as they want to encourage more Malaysians to take up polo and love the sports. During the event, Malaysia managed to retain its gold medal from the previous SEA Games by beating Thailand in a close fought

For more information, visit the website at www.tep.my

POLO 101









CHUKKERS OF PERIODS IN A MATCH

PER TEAM



THE SIZE OF A REGULATIONS **POLO FIELD EQUIVALENT TO** 9 SOCCER FIELDS

1/2 **MINUTES CHUKKER**

APPROX.

POLO PONIES

ARE RIDDEN PER GAME. PLAYERS USE ONE OR MORE HORSES **EACH CHUKKER**

DURING HALFTIME WHEN YOU CAN WALK ON THE FIELD AND HELP REPLACE THE DIVOTS CREATED DURING PLAY





CURRENT - PICC RETAINS ITS CHAMPION TITLE



Putrajaya International Convention Centre (PICC) football team managed to retain its Champion title for the second time in the 2018 Inter Hotel Champion Football Cup Challenge - 100 Plus and Datuk Dr. Tan Yong Chew Trophies, which held at Universiti Kebangsaan Malaysia (UKM), Bangi.

> Despite the early lead, PICC team manager Mukhlis Saaban said they had to revisit the drawing board, reviewed the options, creating fresh ideas in their game plan. "We also had to motivate the players to search for the equaliser and keep our hopes alive. We were delighted that the players showed determination to stay in contention," he added.

And PICC came out charging at the opponents in the last 10 minutes towards the end of match as Naqiuddin Norani threw his side a lifeline by levelling the score 1-1. The goal boosted the PICC football team's confidence and they went on to register a 2-1 lead through Muhammad Azri Mohd Rejap during extra time.

Apart from retain its winning title, one of the PICC's footballers, Muhammad Amir Al- Mahdi Mohd Shukor was picked up as most valuable player as well as golden boot award as top scorer in the tournament.

The champion managed bring home RM3,000 together with two trophies. The prizes were given by Event Management and Sponsorship Manager at F&N Beverages Marketing Sdn Bhd, Fauzi Ahmad.

PICC Annual Dinner 2017

Putrajaya International Convention Centre (PICC) annual dinner was held on 22nd December, 2017 at the Grand ballroom Hall, Cyberview Resort & Spa. There were more than 200 staffs and top management attended this remarkable event. The main theme of annual dinner was a cowboy and expect a whole lot of 'yeehaw'.

The event was packed with guns, bandanas, cowboy hats, bows and arrows, all the staff decked out for one the 'wildest' nights in the Convention Centre's 4-year history. Everyone was partied away throughout an evening of award presentations, fun games, lucky draws and exciting interdepartment performances.

After a sumptuous dinner, Chief Executive Officer, Datuk Badlishah Haji Ahmad and top management staffs presented awards for Best Manager, Best Employee for 2017, Best Dressed and the Best Talent



Performance for the evening. Dato' Badlishah mentioned in his speech that, "We want them to know that they have not been forgotten for their dedication towards the company,"

PICC is one of the leading convention centres in the Putrajaya that focuses on 3Cs (Convention, Conference & Congress). This centre is managed by Convention & Exhibition (Putrajaya) Sdn Bhd (Co-X).

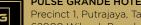






PULSE GRANDE HOTEL

FORMERLY KNOWN AS PUTRAJAYA SHANGRI-LA



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CURRENT - KSR INTER-HOUSE BOWLING COMPETITION 2018



On Friday - 26th January 2018, Sport and Recreational Club of Co-X (KSR) has organized an inter-house bowling competition among Co-X's staffs. This bowling competition was part of their efforts to foster a closer relationship between the company's staff as well as promotes a sense of togetherness among the team members and provides an opportunity to form new friendships.

A total of 4 teams, each comprising 10 members, from various sport houses (The Royal Fighters, Thunder Blazing Blue, Green Avengers and The Red Ants) showed their bowling skills during the competition.

The Royal Fighters managed to secure the champion spot with 3,429 pin falls and one of its players, Muhammed Fakhrullah Mustapa has been awarded as Man of the Match with 463 pin falls. While the first and second runner-up spot goes to Thunder Blazing Blue and The Incredible Green Avengers. The winning prizes was given by Dato Badlishah Hj. Ahmad, Chief Executive Officer of Co-X.



2017 was a tremendous year for Putrajaya International Convention Centre (PICC) football team as they emerged as a champion of 2017 Inter Hotel Champion Football Cup Challenge. This event was held at Universiti Kebangsaan Malaysia (UKM) in Bangi and there are 27 teams participated this year.

Team manager Muhammad Mukhlis Saaban was proud of the fighting spirit showed by his charges to win the tournament. The winning goal was coming from a long-range shot of Mohd Aliff Haikal Abdullah and a penalty shot from Muhammad Ishak Ibrahim. PICC managed to edge Seri Pacific hotel 2 - 0 in a closely fought final



Whilst Dorsett Putrajaya clinched third spot after defeating Avani Sepang Goldcoast in the bronze playoff. Muhammad Aliff won the Man of the Match award and also the Most Valuable Player Award while Mohd

Akmal Fariza of Dorsett Putrajaya grabbed the Golden Boot award. The prizes were presented by Datuk Dr Tang Chiew Yong and 100Plus promotion and event manager Muhammad Fauzi Ahmad.





FOR BOOKING & ENQUIRIES +603 8887 6000



TERMS & CONDITIONS

Standard theatre seating set-up

PUTRAJAYA INTERNATIONAL CONVENTION CENTRE (PICC) Precinct 5, 62000 Putrajaya, Wilayah Persekutuan Putrajaya, Malaysia T: +603 8887 6000 F: +603 8887 6499 E: enquiry@picc.com.my

Price quoted in Ringgit Malaysia (RM) and inclusive of 6% GS7

Package valid from 1st January 2018 until 31st December 2018 Minimum of 50 participants per event

The management reserves the right to change the above without prior notice

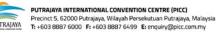
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With over 87,000-square-feet of space for exhibitions and displays, Putrajaya International Convention Centre is the perfect venue for your trade fairs, public exhibitions, promotional events, and other kinds of expositions. With our top notch facilities as well as our expertise in handling events, rest assured that we can handle all your needs and help make any event a success.

PICC. Where great minds meet.





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Precinct 5, 62000 Putrajaya, Malaysia

T: +603 8887 6000

F: +603 8887 6499

E: enquiry@co-x.com.my

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